



FOR IMMEDIATE RELEASE: December 14, 2009

Verizon Foundation grant for the Institute for the Ages

SARASOTA, FLORIDA ... SCOPE is proud to announce receipt of a \$10,000 grant from the Verizon Foundation for the development phase of the **Institute for the Ages**.

SCOPE, working with consultants RTI International, is halfway through a multi-phase process to determine the feasibility of and to develop the business plan for the Institute. With 30% of our population age 65 or older, Sarasota County is the oldest large county in the nation. The Institute will position Sarasota County as a leader in thinking and community action in response to this older demographic. The Institute will spur innovation in the areas of the physical environment, market research, the development of new products and services, the evolution of our workforce and public policy.

Nick Gladding, Chairman of SCOPE's Board of Directors, states, "We are excited and grateful that Steve Mixson and the Verizon Foundation understand and endorse this big opportunity for our community. Verizon's support helps us move through the development phase of the Institute for the Ages. They join a growing list of local business leaders and private individuals who are making this happen."

Learn more about the Institute for the Ages at www.scopexcel.org.

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