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Community Support Swells for the Institute for the Ages

SARASOTA, FLORIDA ...Community support continues to increase for the Institute for the Ages. Two local medical practices, Dattoli Cancer Center & Brachytherapy Research Institute and the Ear Research Foundation at the Silverstein Institute, have committed \$5000 each to the Institute and encourage medical and other professionals to consider support as well. Their support will help fund the development phase of the Institute. SCOPE is working with noted consulting firm, RTI International, in the final stages of market-testing the Institute concept and developing the business plan.

Our nation faces a demographic shift as all generations are living longer and the baby boomers begin to turn age 65. By 2050, 20% of the US population will be over age 65. Sarasota County is currently ahead of the nation with more than 30% of the population over the age of 65. The Institute will activate ideas that prepare Sarasota County now and communities across the country in the future for the opportunities and challenges associated with this demographic shift. The Institute will bring together the latest research and brightest minds in the nation, across sectors - government, research, business, service, consumers, and citizens to facilitate a path to develop and test solutions that make our lives and our communities better.

"These recent pledges are investments in the future of our community. Just as in their respective practices, Dr. Dattoli and Dr. Silverstein recognize the power and value of applied research. The Institute will help maximize our quality of life, and be an economic driver for this area." notes Nick Gladding, SCOPE Board Chairman.

The Institute opens the door to new economic opportunities in our region and will spur innovation and the development of new products and services in markets serving older demographics.

Interested in supporting a bold step toward a better future? Contact Suzanne Gregory at 365-8751 or learn more at www.scopexcel.org.

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