

## Continuing the Conversation Workgroup Summary

**Workgroup Name:** Workforce

**Convener:** Kathy Black

**Host:** Kathy Black

**Group Participants:** Kathy Black, Doug Ross, Tony Tully

### **Summary:**

- Constitutes several issues:
  - Older adult workforce issues
    - Older adult workers currently in the workforce- better understanding needed of skills to remain in workforce, training opportunities, current organizations' capacity to maintain older workforce, etc.
    - Older adults reentering workforce for economic and non-economic reasons in a weak job market
  - Broader business/ provider issues in serving older adults
    - Training needs or Gerontological competencies to better serve older population
  - There is a question about how to work with employers in our region so that they see the value of an older, or Encore, workers in addition to younger generations.
  - Are the local colleges interested in training older citizens to use useful new technologies and processes found in our workplaces?
  - "ECONOMIC GROWTH" OR "ECONOMIC IMPACT" would be BROADER AND MORE PRODUCTIVE THAN THE CURRENT "WORKFORCE POTENTIAL" FOCUS.
  - DEVELOP THE MARKETING POTENTIAL OF SARASOTA AND ITS AGED POPULATION.
  - Creation of a Business Incubator to create new businesses located in Sarasota that capitalize on the aged population needs/dynamics and then have the potential to expand to other areas, creating larger Sarasota businesses, employment, etc.
  - Encourage entrepreneurship