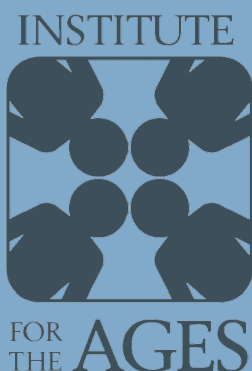


In 2050, the world will look very different. What's more, we'll look different. The population is aging at an unprecedented rate: today, 40 million Americans are over age 65. In 2050, nearly 90 million will be.



Institute For The Ages

Growing old in 2050 will not look like it does today.

The demographic transition will change the design of goods and services, the delivery and use of public resources, the characteristics of our workforce, and the very structure of communities.

It's rare to encounter a transition of this magnitude and know it is coming, and even rarer to have a transition we can embrace for its opportunities. Yet, with few exceptions, businesses, policymakers, and nonprofits are unprepared. These opportunities and challenges are not limited to any one sector and can't be addressed by any one entity alone.

What we need is an organization to bring together the people and resources that can envision, plan

for, and create a future we can look forward to—an enduring catalyst that keeps us on the leading edge, facilitating the development of tangible solutions for this generation and the next.

What we need is an Institute for the Ages.

COLLABORATING FOR THE FUTURE

The Institute for the Ages is the steward of generations, transforming ideas into action today. It is a hub of collaboration, bringing together forward-thinkers from business, government, research, and nonprofit organizations, working hand-in-hand with communities.

Sarasota County, Florida, home to the Institute and nearly 400,000 people, is our nation's biggest asset when it comes to changing demographics. Sarasota

today, with nearly one third of residents over age 65, looks like the developed world in 2050.

Through its work the Institute stays abreast of demographic change and fosters an environment where companies can work with an engaged community to develop products and services. Policymakers and researchers can learn from programs meant to address tomorrow's challenges for the rest of the nation, as Sarasota sees them today.

The Institute is a home to new ideas, solutions, and policies for our current aging population and ultimately our future. More importantly, it's a different way to solve problems: inclusively and collaboratively.

Community is important, and community is changing. The future is with the Institute for the Ages in Sarasota County.

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HISTORY

The Institute for the Ages grew out of “Aging: the Possibilities,” an initiative of SCOPE that engaged more than 900 people to explore how communities adapt to demographic shifts and what it meant to be the oldest large county in the country. Sarasota County Openly Plans for Excellence, or SCOPE, is a nonprofit organization at the center of citizen connection and action in Sarasota County.

The Institute owes its existence to SCOPE and a diverse steering committee of local leaders from the private and public sector, higher education, and senior service providers. As a sign of support, the county Economic Development Corporation places the Institute as an integral part of its strategic plan.

In 2009 the Institute worked with world-renowned RTI International to develop a sound business plan—through research and engagement with more than 200 representatives of global businesses, prominent research organizations, and the local community.

ADVISORY BOARD

Nancy Schlossberg, educator, author, and expert in adult transitions

Mick Smyer, Provost at Bucknell University and former co-director of the Sloan Center on Aging and Work/Workplace Flexibility

Marc Freedman, founder and CEO of Civic Ventures, an organization working to redefine the second half of life

Peter Lichtenberg, professor and Director of the Institute of Gerontology at Wayne State University